

**CALIFORNIA CONSUMER PRIVACY NOTICE**

Updated: July 21, 2023

This Privacy Notice (“**Notice**”) is provided pursuant to the California Consumer Privacy Act, as amended (“**CCPA**”) and describes how KARL STORZ North America, including KARL STORZ Endoscopy-America, Inc., KARL STORZ Endovision, Inc., KARL STORZ Imaging, Inc., and KARL STORZ Veterinary Endoscopy America, Inc. (“**KSNA**,” “**us**,” “**we**,” or “**our**”) processes Personal Information of California consumers. This Notice supplements our other privacy policies and notices, including our main [Privacy Policy](#). In the event of a conflict between any other policy, statement, or notice and this Notice, this Notice will prevail as to California consumers.

As used in this Notice, the term “**Personal Information**” means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you. Personal Information does not include information that is publicly available, de-identified, or aggregated, or otherwise exempted by the CCPA.

Unless otherwise noted, the disclosures herein cover our activities in the twelve (12) months preceding the Effective Date, as well as our current practices.

**I. Collection, Use, and Disclosure of Personal Information**

KSNA may collect, use, and disclose the following categories of Personal Information for business purposes consistent with applicable laws as identified below. Where KSNA discloses applicable Personal Information to recipients, such as our service providers, it does so for the same business purposes described below. These examples may vary depending on the nature of your interactions with us.

Category of Personal Information	Business Purposes for Collection, Use, or Disclosure	Categories of Recipients to whom Personal Information is Disclosed for a Business Purpose
<b>Identifiers</b> , including name, title, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, social security number, or other similar identifiers	<ul style="list-style-type: none"> <li>• To provide and maintain our website, including to monitor the usage of the websites;</li> <li>• To maintain your accounts with us;</li> <li>• To provide you with the products and services that you request from us;</li> <li>• To communicate with you, including about our services, updates to our terms and policies, and to obtain your feedback;</li> <li>• To conduct advertising and marketing;</li> <li>• Auditing, research and analysis, to maintain and improve our services, and for any other internal business purposes; and</li> <li>• To detect and prevent fraud against you and/or us.</li> </ul>	<ul style="list-style-type: none"> <li>• Data analytics providers;</li> <li>• Security providers;</li> <li>• Service providers who help us to place relevant advertisements;</li> <li>• Information technology vendors; and</li> <li>• Other service providers.</li> </ul>

Category of Personal Information	Business Purposes for Collection, Use, or Disclosure	Categories of Recipients to whom Personal Information is Disclosed for a Business Purpose
<p><b>Personal information described in Cal. Civ. Code § 1798.80(e)</b>, including name, signature, physical characteristics or description, address, telephone number, social security number, employment, payment information, or other financial information</p>	<ul style="list-style-type: none"> <li>• To provide and maintain our website, including to monitor the usage of the websites;</li> <li>• To provide you with the products and services that you request from us;</li> <li>• To maintain your accounts with us;</li> <li>• To communicate with you, including about our services, updates to our terms and policies, and to obtain your feedback;</li> <li>• To conduct advertising and marketing;</li> <li>• Auditing, research and analysis, to maintain and improve our services, and for any other internal business purposes; and</li> <li>• To detect and prevent fraud against you and/or us.</li> </ul>	<ul style="list-style-type: none"> <li>• Data analytics providers;</li> <li>• Service providers who help us to place relevant advertisements;</li> <li>• Information technology vendors; and</li> <li>• Other service providers.</li> </ul>
<p><b>Commercial information</b>, including records services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies</p>	<ul style="list-style-type: none"> <li>• To provide you with the products and services that you request from us;</li> <li>• To maintain your accounts with us;</li> <li>• Auditing, research and analysis, to maintain and improve our services, and for any other internal business purposes; and</li> <li>• To detect and prevent fraud against you and/or us.</li> </ul>	<ul style="list-style-type: none"> <li>• Data analytics providers;</li> <li>• Information technology vendors; and</li> <li>• Other service providers.</li> </ul>
<p><b>Internet or other electronic network activity information</b>, including internet or other similar activity, browsing history, search history, or information on a consumer's interaction with a website, application, or advertisement</p>	<ul style="list-style-type: none"> <li>• To provide and maintain our website, including to monitor the usage of the websites;</li> <li>• To maintain your accounts with us;</li> <li>• To conduct advertising and marketing;</li> <li>• Auditing, research and analysis, to maintain and improve our services, and for any other internal business purposes; and</li> <li>• To detect and prevent fraud against you and/or us.</li> </ul>	<ul style="list-style-type: none"> <li>• Data analytics providers;</li> <li>• Information technology vendors; and</li> <li>• Other service providers.</li> </ul>
<p><b>Geolocation data</b>, including location inferred from your IP address</p>	<ul style="list-style-type: none"> <li>• To provide and maintain our website, including to monitor the usage of the websites; and</li> <li>• Auditing, research and analysis, to maintain and improve our services, and for any other internal business purposes.</li> </ul>	<ul style="list-style-type: none"> <li>• Data analytics providers;</li> <li>• Information technology vendors; and</li> <li>• Other service providers.</li> </ul>

Category of Personal Information	Business Purposes for Collection, Use, or Disclosure	Categories of Recipients to whom Personal Information is Disclosed for a Business Purpose
<b>Sensory information</b> , including consumer voicemails, and security camera footage	<ul style="list-style-type: none"> <li>• To ensure the security of our premises and safety of individuals;</li> <li>• To provide you with customer service; and</li> <li>• To improve our services.</li> </ul>	<ul style="list-style-type: none"> <li>• Data analytics providers;</li> <li>• Information technology vendors; and</li> <li>• Other service providers.</li> </ul>
<b>Professional or employment-related information</b> , including your employer and title, professional licenses, and certifications	<ul style="list-style-type: none"> <li>• To provide you with customer service;</li> <li>• To improve our services; and</li> <li>• Auditing, research and analysis, to maintain and improve our services, and for any other internal business purposes.</li> </ul>	<ul style="list-style-type: none"> <li>• Data analytics providers;</li> <li>• Information technology vendors; and</li> <li>• Other service providers.</li> </ul>
<b>Personal Information that does not fit directly within one of the categories defined by the CCPA</b> , including the contents of communications you send to us by phone, email, text etc.	<ul style="list-style-type: none"> <li>• To communicate with you including about our services, updates to our terms and policies, and to obtain your feedback;</li> <li>• To provide you with customer service;</li> <li>• To improve our services; and</li> <li>• Auditing, research and analysis, to maintain and improve our services, and for any other internal business purposes.</li> </ul>	<ul style="list-style-type: none"> <li>• Information technology vendors; and</li> <li>• Other service providers.</li> </ul>

## II. Disclosing Personal Information

In addition to the disclosure purposes listed above, we may disclose each of the categories of Personal Information identified above to the respectively identified categories of recipients for operational or business purposes consistent with the purposes for collection or use designated, as is reasonably necessary and proportionate to achieve those purposes, or for another purpose that is compatible with the context in which the Personal Information was collected, including, but not limited to:

- Helping to ensure security and integrity of your Personal Information;
- Debugging, repairing, and improving functionality;
- Short-term, transient use;
- Performing services on our behalf;
- Providing advertising and marketing services, except for cross-context behavioral advertising;
- Internal research for technological development; and
- Verifying the quality and/or safety of our devices.

In addition to the other purposes for collection, use, and disclosure of Personal Information described in this Notice, we may collect, use, and disclose Personal Information as required by law, regulation or court order; to respond to governmental and/or law enforcement requests; to identify, contact or bring legal action against someone who may be causing injury to or interfering with our or others' rights or property; to support any actual or threatened claim, defense or declaration in a case or before any jurisdictional and/or administrative authority, arbitration or mediation panel; in connection with disciplinary actions/investigations; or to conduct auditing. Likewise, we may use and disclose Personal Information to other parties in connection with the sale, assignment, merger, reorganization, or other transfer.

### III. Sources of Personal Information

We may collect your Personal Information from the following sources:

- **Directly from you or your authorized representatives.** For example, when you provide us information online, through electronic forms, over the phone, or through paper documents. This may also include information from your computer or devices when you interact with our platforms, websites, and applications.
- **Automatically through our websites.** For example, directly and indirectly from activity and interactions on our websites, including [www.karlstorz.com](http://www.karlstorz.com) and affiliated sites, related to activities through our website portal or website usage details via cookies and other tracking technologies.
- **From our service providers.** For example, payment processors, vendors and suppliers, or other individuals and businesses.
- **From other external sources.** For example, data providers.

We may also collect publicly available information about you, including information that is lawfully made available to the general public from federal, State, or local government records.

### IV. How Long We Keep Your Personal Information

We keep the categories of Personal Information described above for as long as is necessary for the purposes described in this Notice or otherwise authorized by law. This generally means holding the information for as long as one of the following apply:

- Your Personal Information is reasonably necessary to manage our operations, to manage your relationship with us, or to satisfy another purpose for which we collected the information;
- Your Personal Information is reasonably necessary to carry out a disclosed purpose that is reasonably compatible with the context in which the Personal Information was collected;
- Your Personal Information is reasonably required to protect or defend our rights or property; or
- We are otherwise required or permitted to keep your Personal Information by applicable laws or regulations.

Where information is used for more than one purpose, we will retain it until the purpose with the latest period expires. For more information about our retention policies, please contact us using the contact details below.

### V. Submitting Requests Relating to Your Personal Information

If you are a resident of California, you have the right to submit certain requests relating to your Personal Information as described below. To exercise any of these rights, please submit a request by email to [privacy\\_americas@karlstorz.com](mailto:privacy_americas@karlstorz.com) or by phone at 888-984-1355. Please note that, if you submit a request to know, request to delete, or request to correct, you will be asked to verify your identity. You may designate an authorized agent to make a request on your behalf; however, you will still need to verify your identity directly with us before your request can be processed. An authorized agent may submit a request on your behalf using the webform or toll-free number listed above.

**Right to Know.** You have the right to know what Personal Information we have collected about you, which includes:

- (1) The categories of Personal Information we have collected about you, including:
  - a. The categories of sources from which the Personal Information was collected;
  - b. Our business purposes for collecting or disclosing Personal Information;
  - c. The categories of recipients to which we disclose Personal Information;
  - d. The categories of Personal Information that we disclosed for a business purpose, and for each category identified, the categories of recipients to which we disclosed that particular category of Personal Information;
- (2) The specific pieces of Personal Information we have collected about you.

**Right to Delete Your Personal Information.** You have the right to request that we delete Personal Information we collected from you, subject to certain exceptions.

**Right to Correct Inaccurate Information.** If you believe that Personal Information we maintain about you is inaccurate, you have the right to request that we correct that information.

**Right to Opt Out of Sales and Sharing of Personal Information.** We do not sell Personal Information or share it for cross-context behavioral advertising.

**Right to Limit Use and Disclosure of Sensitive Personal Information.** We do not use or disclose sensitive Personal Information for purposes to which the right to limit use and disclosure applies under the CCPA.

**Right to Non-Discrimination for the Exercise of Your Privacy Rights.** If you choose to exercise any of your privacy rights under the CCPA, you also have the right not to receive discriminatory treatment by us.

**Rights Related to Automated Decision-Making.** We do not use automated decision-making, including profiling, to which rights to access or opt-out rights apply under the CCPA.

## **VI. How to Contact Us**

If you have any questions about how we handle your Personal Information, please contact us at:

Phone: 888-984-1355

Email: [privacy\\_americas@karlstorz.com](mailto:privacy_americas@karlstorz.com)